



Justin's[®]

BRAND



At Justin's, we're crafting delicious, real food products made with high-quality, mindfully-sourced ingredients that contribute to our world in a positive and meaningful way.

As a well-respected industry pioneer since 2004 and category-leading brand, we offer an extensive line of naturally delicious nut butters and organic chocolate treats, all of which are Non-GMO Project Verified. We are also highly invested in corporate social responsibility, focusing on sustainable packaging and ingredients, pollinator conservation and hunger relief, all with the aim of making the world a more resilient, well-fed place.

It all started with a food processor in Justin Gold's kitchen, where he used the best ingredients he could get his hands on to create something that

was just right for fueling his active lifestyle. He moved on to the Boulder farmers' market, where his delicious creations were well received. Although we've grown a lot since then, the craft, care and passion still remain.

We're nuts about the simple joys in life and imagining new possibilities, whether that be bringing the first nut butter filled squeeze pack to market, introducing the first certified organic peanut butter cups in 2-cup packs, or finding ways to reduce our impact on the planet by using less plastic in our jars.

Nutty Milestones

Released the first ever squeeze pack

2006



2004

Debuted at the Boulder, Colorado Farmers' Market

Debuted the first organic peanut butter cup in a 2-cup pack

2011



2017

Justin's goes "Nuts for Bees" and launches CSR initiative to save the pollinators

Received Non-GMO Project Verification across portfolio

2019



2022

Reduced plastic in BPA-free jars by 30%

Launched the first USDA certified organic Chocolate Candy Pieces

2024





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One-of-a-Kind Nutty Portfolio

Justin's creates great-tasting nut butters, nut butter squeeze packs for on-the-go protein, and USDA certified organic chocolate treats in a variety of sizes and formats.



Nut Butters

All of Justin's delicious nut butter varieties, including almond, peanut, and other specialty nuts, pack 4-7 grams of protein per serving, providing high-quality products made with mindfully-sourced ingredients. Offered in jars and single-serve 1.15 ounce squeeze packs.

Confections

Justin's crafts USDA certified organic chocolate treats to support healthier lifestyles, including a variety of nut butter cups and chocolate candy pieces in single-serve and multi-serve package options to satisfy all sweet snacking cravings.



WHERE TO BUY

Justin's products are available at national and regional retailers across the U.S. To find a store near you, visit justins.com/where-to-buy

Connect with Justin's on social to get to know our nutty portfolio, get inspiration for your next nutty creation with our recipes, and learn more about how we're making the world a better place.



MEDIA CONTACT

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