

# **Nut Butter**

**Media Fact Sheet** 

















Justin's crafts naturally delicious nut butter with a one-of-a-kind grind that gives a truly unique taste and texture. Founded in 2004, Justin's was the first nut butter company to market its popular jarred offerings in single-serve I.I5-ounce squeeze packs which are perfect for snacking anytime, anywhere.

All Justin's delicious nut butter varieties pack 4-7 grams of protein per serving, providing high-quality products made with mindfully-sourced ingredients. The company is not only dedicated to providing superior products, but also actively engages in corporate social responsibility efforts each year, focusing on sustainable packaging and ingredients, pollinator conservation, and hunger relief.





# Nut Butter | Media Fact Sheet

#### **Classic Almond Butter**



INGREDIENTS: Dry Roasted Almonds, Palm Oil.

Nutrition Facts Serving size: 2 Tbsp (32g), Amount per serving: Calories 220, Total Fat 19g (24% DV), Sat. Fat 3g (15% DV), Trans Fat 0g, Cholest. Omg (0% DV), Sodium 10mg (0% DV), Total Carth. 5g (2% DV), Fiber 3g (11% DV), Total Sugars 1g (incl. 0g Added Sugars, 0% DV), Protein 6g (4% DV), Vit. D (0% DV), Calcium (6% DV), Fotals (4% DV). % DV = % Daily Value

# Maple Almond Butter



INGREDIENTS:
Dry Roasted Almonds,
Organic Maple Sugar, Palm Oil,
Saa Salt

Nutrition Facts Serving size: 2 Tbsp (32g), Amount per serving: Calories 210, Total Fat 17g (22% DV), Sat. Fat 3g (15% DV), Trans Fat 0g, Cholest. Omg (0% DV), Sodium 90mg (4% DV), Total Carb. 8g (3% DV), Fiber 2g (7% DV), Total Sugars 5g (Incl. 3g Added Sugars, 6% DV), Protein 5g (4% DV), Vit D (0% DV), Calcium (4% DV), Iron (4% DV), Dvb. 8c; 26% DV), % DV = % Daily Value

# **Honey Almond Butter**



#### INGREDIENTS:

Dry Roasted Almonds, Palm Oil, Organic Honey, Organic Powdered Sugar (Organic Cane Sugar, Organic Tapioca Starch), Sea Salt.

Nutrition Facts Serving size: 2 Tbsp (32g), Amount per serving: Calories 200, Total Fat 16g (21% DV), Sat. Fat 3g (15% DV), Trans Fat 0g, Cholest. Omg (0% DV), Sodium 100mg (4% DV), Total Sath. 8g (3% DV), Tber 3g (11% DV), Total Sugars 4g (Incl. 4g Added Sugars, 8% DV), Protein 6g (4% DV), Vit. D (0% DV), Calcium (4% DV), Iron (4% DV), Potas. (2% DV), VD = % Daily Value

### Vanilla Almond Butter



#### INGREDIENTS:

Dry Roasted Almonds, Organic Powdered Sugar (Organic Cane Sugar, Organic Tapioca Starch), Organic Cocoa Butter, Palm Oil, Organic Vanilla Powder (Organic Acacia Gum, Organic Vanilla Extract), Sea Salt.

Nutrition Facts Serving size: 2 Thsp (32g), Amount per serving: Calories 200, Total Fat 16g (21% DV), Sat. Fat 3g (15% DV), *Trans* Fat 0g, Cholest. Ong (0% DV), Sodium 90mg (4% DV), Total Carth. 10g (4% DV), Five 2g (7% DV), Total Sugars (g Incl. 6g Added Sugars, 12% DV), Protein 5g (3% DV), Vit. D (0% DV), Calcium (4% DV), fron (4% DV), Eds. (2% DV), Sodiuv 3d Vital Value

# Cinnamon Almond Butter



INGREDIENTS:
Dry Roasted Almonds, Organic
Powdered Sugar (Organic
Cane Sugar, Organic Tapioca
Starch), Palm Oil, Organic
Cinnamon, Sea Salt.

Nutrition Facts Serving size: 2 Tbsp (32g), Amount per serving: Calories 200, Total Fat 16g (21% DV), Sat. Fat 2g (10% DV), Trans Fat 0g, Cholest. Omg (0% DV), Sodium 60mg (3% DV), Total Carb. 8g (3% DV), Fiber 2g (7% DV), Total Sugars 4g (incl. 3g Added Sugars, 6% DV), Protein 6g (4% DV), Vit. D (0% DV), Calcium (4% DV), Fion (4% DV), Edw. 50 DV), 50 DV),

#### Chocolate Almond and Hazelnut Butter



NGREDIENTS:

Dry Roasted Hazelnuts, Dry Roasted Almonds, Organic Powdered Sugar (Organic Cane Sugar, Organic Tapioca Starch), Organic Cocoa Powder, Organic Cocoa Butter, Palm Oil, Sea Salt.

Nutrition Facts Serving size: 2 Tbsp (32g), Amount per serving: Calories 200, Total Fat 16g (21% DV), Sat. Fat 3g (15% DV), Trans Fat 10g, Cholest. Omg (0% DV), Sodium 90mg (4% DV), Total Carb. 11g (4% DV), Fiber 2g (7% DV), Total Sugars 8g (Incl. 8g Added Sugars, 16% DV), Protein 4g (2% DV), Vit. D (0% DV), Calcium (2% DV), Iron (4% DV), Eds. (2% DV), 8 DV = % Daily Value

#### Classic Peanut Butter



INGREDIENTS:
Dry Roasted Peanuts, Palm Oil.
Contains peanuts

# **Honey Peanut Butter**



#### INGREDIENTS:

Dry Roasted Peanuts, Organic Honey, Organic Cane Sugar, Peanut Oil, Palm Oil, Sea Salt. Contains peanuts.

Nutrition Facts Serving size: 2 Tbsp (32g), Amount per serving: Calories 210, Total Fat 17g (22% DV), Sat. Fat 3.5g (18% DV), Trans Fat 0g, Cholest. Omg (0% DV), Sodium 90mg (4% DV), Total Carb. 6g (2% DV), Fire 1g (4% DV), Total Sugars 4g (incl. 3g Added Sugars, 6% DV), Protein 7g (6% DV), Vit. D (0% DV), Calcium (0% DV), fron (2% DV), Pots. (2% DV). W DV = % Daily Value

# **Crunchy Classic Peanut Butter**



INGREDIENTS:
Dry Roasted Peanuts, Palm Oil.
Contains neanuts.

Nutrition Facts Serving size: 2 Thsp (32g), Amount per serving: Calories 220, Total Fat 19, (24% DV), Sat. Fat 4g (20% DV), Trans Fat 0g, Chholest. Omg (0% DV), Sodium 20mg (1% DV), Total Carb. 5g (2% DV), Fiber 1g (4% DV), Total Sugars 2g (incl. 0g Added Sugars, 0% DV), Protein 7g (8% DV), Vit. D (0% DV), Calcium (0% DV), Iron (2% DV), Potas (2% DV), % DV) = % Daily Value

#### **MSRP**

#### **Almond Butter Varieties**

 16oz Jars
 \$11.99

 1.15oz Squeeze Pack
 \$1.29

# **Chocolate Hazelnut and Almond Butter**

 16oz Jars
 \$12.99

 1.15oz Squeeze Pack
 \$1.29

### Peanut Butter Varieties (includes crunchy)

28oz Jars \$7.99-\$8.99 16oz Jars \$5.89-\$6.29 1.15oz Squeeze Pack \$0.99

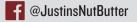
# WHERE TO BUY

Justin's products are available at national and regional retailers across the U.S. To find a store near you, visit iustins.com/where-to-buy

#### SOCIAL









#### MEDIA CONTACT

Emma Feeney | SchroderHaus | 224-545-7699 | JUSTINS@schroderhaus.com | www.justins.com